Dear Colleague,

IMA MSME Initiative

Inclusion of Health Care services under MSME is a historical step in augmenting the financial health of clinics, nursing homes and small hospitals especially run by doctors. IMA has been relentlessly pursuing with the concerned ministries to get healthcare under the ambit of MSME. The new definition of MSME (micro small and medium enterprises) includes clinics, nursing homes, hospitals, and diagnostic centres etc. under service sector category. This will go a long way in reviving and strengthening the healthcare delivery chain of our country.

Various benefits like reduced electricity charges (on duty), loans available at lower rates with moratorium period, timely payments etc. are few of the highlights of this scheme. IMA has been able to successfully persuade the Government in recognizing the need to look at the current categories of MSME and amend it suitably to suit small and medium healthcare establishments so that they are included in the current classifications. Due to the requirement of capital investment on land, Infrastructure and equipment most of the units would have surpassed the set limits as defined currently, but now this has been modified in favor of healthcare services. This inclusion will not only help in improving the dwindling resources of small and medium clinical establishments during the pandemic, but also help in building a robust long-term infrastructure.

We are herewith forwarding additional information in the format of 3 PPTs. You can also view the Webinar conducted by IMA HQ on 03.07.2020 on MSME with Mr. Gopinath Rao, Deputy Director, MSME Di as our Chief Guest [https://youtu.be/DNCDVKxPkJ4](https://youtu.be/DNCDVKxPkJ4).

For additional information visit IMA website [www.ima-india.org](http://www.ima-india.org)

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Protect the Single and Couple Doctor Setups
All communications intended for headquarters office should be addressed to the Honorary Secretary General

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<th>Honorary Secretary General</th>
<th>Honorary Finance Secretary</th>
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<td>Dr. Rajan Sharma</td>
<td>Dr. Santanu Sen</td>
<td>Dr. R. V. Asokan</td>
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