

## INDIAN MEDICAL ASSOCIATION (HQs.) (Registered under the Societies Act XXI of 1860)

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## Dear Doctor,

Doctors Day of 2020 is of special importance. As several parts of the country enter stage 3 of the COVID 19 epidemic, patient care, patient safety and therapeutics take the central stage. It is a role that only clinicians can play. After months of lock down, flattening the curve, unlock and life less numbers, we are into a situation where the clinicians should take charge. The leadership of the situation clearly belongs to us and Doctors Day 2020 is the right occasion to remind ourselves of the fact. Every member of IMA and the local branch should take a lead in the local area and bring about a change in the situation.

The theme of this year's Doctors Day is "Lessen the mortality of COVID 19". This includes awareness about asymptomatic hypoxia and early aggressive therapy.

Doctors Day of 2020 (Wednesday 01/07/2020) is dedicated to the innumerable doctors who are serving during this epidemic in the primary and secondary care setups as well as the dedicated COVID care hospitals. Wherever one is, it is a time that every single effort counts. Indian Medical Association gives the clarion call to reduce the mortality drastically by active intervention.

IMA HQs exhorts all the Local and State Branches to conduct virtual meetings to reconnect, reactivate and redeploy the services of all IMA members across the country in this Health emergency. By 1st of July, every doctor in the country should be in the duty station. Every clinic and nursing home should rededicate itself in the service of the nation and the humanity.

The State Braches are hereby directed to identify meritorious service amongst doctors of modern medicine during the COVID 19 epidemic. All IMA State Branches should recognize and award such doctors in their jurisdiction and authority. State level webinars on COVID 19 management will be in order. State and Local Branches may conduct virtual meetings on Doctors Day by video conferencing. All the local branches should address the local issues arising out of different administrative orders and should be in the forefront helping the local and state authorities in controlling the epidemic. The safety and Health of all the IMA members, nurses and other Healthcare workers should be of concern to each and every local branch. Any activity pertaining to this can be a focus on Doctors day. Face to Face meetings should not be conducted. The local branch can acknowledge the services of their members pertaining to the COVID 19 epidemic. This certainly is a different Doctors Day. And everyone of us count to make a difference.

Thanking you Yours sincerely

> Dr. Rajan Sharma **National President, IMA**

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