

CYRIL AMARCHAND MANGALDAS

Our Ref: TMI/RN/PR/kk/INF-1010 (0041071)

August 7, 2015

Mr. Rahul Gupta
Advocate
C17 (G.F.) Friends Colony (East),
Main Mathura Road,
New Delhi -110 065

WITHOUT PREJUDICE
By Registered AD/Email

Recd on 13-08-2015

Email: mail@advrahulguptaassociates.in

Dear Mr. Gupta,

Re: Reply to your legal notice dated July 15, 2015

We write to you with reference to your letter dated July 15, 2015 addressed to our clients Me N Moms Pvt. Ltd. and their letter dated July 24, 2015 acknowledging receipt thereof.

At the outset, the contents of your notice are denied as they are baseless and have no merits in law. The notice has been sent with the sole intent of harassing our clients and causing distress to their business activities. You have particularly not bothered or cared to furnish any evidence, documentary or otherwise in support of your client's claims made in the said letter.

Our clients are a very reputed, well known and leading importers, consolidators, marketers and manufacturers of premium quality infant products and are the market leaders in products for children in the 0-3 year's age category. With over 1200 outlets and 400 stock keeping units in the country their products are synonymous with child care and parenting in India. Our clients invest heavily in conducting extensive research to promote innovation and to maintain high quality and safety norms. The MEE MEE branded products of our clients are of international standards and are certified by relevant safety standards all over the world like the American Standards for Testing and Materials (ASTM-F-963), European Nations (EN-71) as well as Bureau of Indian Standards (BIS) and ISI. Our clients also have affiliations with and their products have received certifications from various associations in its field such as the Indian Medical Academy for Preventive Health.

We may also add that our clients deeply value intellectual property rights and have made significant investments towards developing and protecting their own. In the same spirit, our clients respect and acknowledge the third party intellectual property rights and therefore, the allegations made in your aforementioned letter are completely unfounded and denied and come as a shock to them.


Cyril Amarchand Mangaldas

4th floor, Religare Building, D-3, District Centre, Saket, New Delhi - 110 017, India.
Tel: +91 11 6622 9000 | Fax: +91 11 6622 9009 | Email: cam.delhi@cyrilshroff.com

Other Offices : Mumbai, Bangalore, Chennai, Hyderabad and Ahmedabad